



Responsible: **LIPP Mischtechnik GmbH**
Website: <https://www.lippmischtechnik.de/#/>

Data Privacy Policy

1. Data protection at a glance

General

The following information provides an overview of how your personal data is processed when you visit this website. Personal data is any data that can be used to identify you personally.

Data collection on this website

Who is responsible for data collection on this website?

Data processing on this website is carried out by the website operator, who is referred to as the controller within the GDPR. Their contact details can be found in the section "Information about the controller."

How do we collect your data?

Your data is collected when you provide it to us. This may include data that you enter in a contact form. Other data is collected automatically or with your consent when you visit the website by our IT systems. This is primarily technical data (e.g., Internet browser, operating system, or time of page view). This data is collected automatically as soon as you enter this website.

What do we use your data for?

Some of the data is collected to ensure that the website is displayed correctly. Other data may be used to analyze your user behavior.

What rights do you have regarding your data?

You have the right to obtain information about the origin, recipient, and purpose of your stored personal data at any time and free of charge. You also have the right to request the correction or deletion of this data. If you have given your consent to data processing, you can revoke this consent at any time for the future. You also have the right to request the restriction of the processing of your personal data under certain circumstances. Furthermore, you have the right to lodge a complaint with the competent supervisory authority. You can contact us at any time if you have any questions about this or other data protection issues.

2. General information and mandatory information

Data protection

The controller takes the protection of your personal data very seriously. We treat your personal data confidentially and in accordance with the statutory data protection regulations and this privacy policy. When you use this website, various personal data is collected. Personal data is data with which you can be personally identified. This privacy policy explains what data we collect and what we use it for. It also explains how and for what purpose this is done. We would like to point out that data transmission over the Internet (e.g., when communicating by email) can have security gaps. Complete protection of data against access by third parties is not possible.

Information about the responsible party

LIPP Mischtechnik GmbH
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68309 Mannheim
P.O. Box 20 01 48
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+ 49 (0)621-72709-0
info@lippmischtechnik.de

The responsible body is the natural or legal person who, alone or jointly with others, decides on the purposes and means of processing personal data (e.g., names, email addresses, etc.).



Storage period

Unless a more specific storage period is specified in this privacy policy, your personal data will remain with us until the purpose for which it was collected no longer applies. If you assert a legitimate request for deletion or revoke your consent to data processing, your data will be deleted unless we have other legally permissible reasons for storing your personal data (e.g., tax or commercial law retention periods); in the latter case, deletion will take place after these reasons no longer apply.

Legally required data protection officer

We have appointed a data protection officer for our company in accordance with Art. 37 ff. GDPR.

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Note on data transfer to unsafe third countries

Our website includes tools from companies based in the United States. When these tools are active, your personal data may be transferred to the US servers of the respective companies. We would like to point out that the United States is not a secure third country within the meaning of EU data protection law. US companies are obliged to disclose personal data to security authorities without you, as the data subject, being able to take legal action against this. It cannot therefore be ruled out that US authorities (e.g., secret services) may process, evaluate, and permanently store your data stored on US servers for surveillance purposes. We have no influence over these processing activities.

Forwarding to third-party websites

We have included links to third-party websites. If you click on these links, data will be transmitted to the operator of the website. This privacy policy does not govern the collection, transfer, or handling of personal data by third parties. Please review the privacy policy of the responsible party.

Declaration of consent pursuant to Section 25 (1) TDDG (Telecommunications Digital Services Data Protection Act)

Depending on your consent, we use various tools on our website that process your data. If we base data processing on your declaration of consent in accordance with Art. 6 para. 1 lit. a GDPR and inform you in our privacy policy about the purpose and effect of the declaration of consent, your consent also applies within the meaning of §25 para. 1 TDDG.

Please refer to the privacy policy for information on which cookies, plug-ins, and other data processing tools are used.

Revocation of your consent to data processing

Many data processing operations are only possible with your express consent. You can revoke your consent at any time. The legality of the data processing carried out until the revocation remains unaffected by the revocation.

Right to object to data collection in special cases and to direct marketing (Art. 21 GDPR)

If data processing is based on art. 6 (1) (e) or (f) GDPR, you have the right to object to the processing of your personal data at any time for reasons arising from your particular situation; this also applies to profiling based on these provisions. The respective legal basis on which processing is based can be found in this privacy policy. If you object, we will no longer process your personal data unless we can demonstrate compelling legitimate grounds for the processing that override your interests, rights, and freedoms, or the processing serves to assert, exercise, or defend legal claims (objection pursuant to art. 21 (1) GDPR).

If your personal data is processed for direct marketing purposes, you have the right to object at any time to the processing of personal data concerning you for such marketing purposes by contacting ; this also applies to profiling to the extent that it is related to such direct marketing. If you object, your personal data will no longer be used for direct marketing purposes. (Objection pursuant to art. 21 (2) GDPR).

Right to lodge a complaint with the competent supervisory authority



In the event of violations of the GDPR, data subjects have the right to lodge a complaint with a supervisory authority, in particular in the member state of their habitual residence, place of work, or place of the alleged violation. The right to lodge a complaint exists without prejudice toward any other administrative or judicial remedies.

Right to data portability

You have the right to have data that we process automatically on the basis of your consent or in fulfillment of a contract with you or a third party in a common, machine-readable format. If you request the direct transfer of the data to another controller, this will only be done to the extent that it is technically feasible.

SSL or TLS encryption

For security reasons and to protect the transmission of confidential content, such as orders or inquiries that you send to us as the site operator, this site uses SSL or TLS encryption. You can recognize an encrypted connection by the fact that the address line of the browser changes from "http://" to "https://" and by the lock symbol in your browser line. If SSL or TLS encryption is activated, the data you transmit to us cannot be read by third parties.

Information, deletion, and correction

Within the scope of the applicable legal provisions, you have the right to obtain information free of charge about your stored personal data, its origin and recipients, and the purpose of data processing, and, if applicable, a right to correct or delete this data. You can contact us at any time for this purpose or if you have any further questions on the subject of personal data.

Right to restriction of processing

You have the right to request the restriction of the processing of your personal data. You can contact us at any time for this purpose. The right to restriction of processing exists in the following cases:

- If you dispute the accuracy of your personal data stored by us, we will usually need time to verify this. For the duration of the verification, you have the right to request the restriction of the processing of your personal data.
- If the processing of your personal data was/is unlawful, you can request the restriction of data processing instead of erasure.
- If we no longer need your personal data, but you need it to exercise, defend, or assert legal claims, you have the right to request the restriction of the processing of your personal data instead of its deletion.
- If you have lodged an objection pursuant to art. 21 (1) GDPR, a balance must be struck between your interests and ours. As long as it is not yet clear whose interests prevail, you have the right to request restriction of the processing of your personal data.

If you have restricted the processing of your personal data, this data may – apart from its storage – only be processed with your consent or for the assertion, exercise, or defense of legal claims or for the protection of the rights of another natural or legal person or for reasons of an important public interest of the European Union or a member state.

3. Data collection on this website

Cookies

Our websites use so-called "cookies." Cookies are small text files and do not cause any damage to your devices. They are either stored temporarily for the duration of a session (session cookies) or permanently (permanent cookies) on your device. Session cookies are automatically deleted at the end of your visit. Permanent cookies remain stored on your device until you delete them yourself or they are automatically deleted by your web browser.

In some cases, cookies from third-party companies may also be stored on your device when you visit our site (third-party cookies). These enable us or you to use certain services provided by the third-party company (e.g., cookies for processing payment services).

Cookies have various functions. Numerous cookies are technically necessary because certain website functions would not work without them (e.g., the shopping cart function or the display of videos). Other cookies are used to evaluate user behavior or to display advertising.

Cookies that are necessary for the electronic communication process (necessary cookies) or for the provision of certain functions you have requested (functional cookies, e.g., for the shopping cart function) or for the optimization of the website (e.g., cookies for measuring web audience) are stored on the basis of art. 6 (1) (f) GDPR, unless another legal basis is specified. The website operator has a legitimate interest in storing cookies for the technically error-free and optimized provision of its services. If consent to the storage of cookies has been requested, the storage of the relevant cookies is based exclusively on this consent (art. 6 (1) (a) GDPR); consent can be revoked at any time.



You can set your browser so that you are informed about the setting of cookies and only allow cookies in individual cases, exclude the acceptance of cookies for certain cases or in general, and activate the automatic deletion of cookies when closing the browser. If cookies are deactivated, the functionality of this website may be restricted.

If cookies are used by third-party companies or for analysis purposes, we will inform you separately in this privacy policy and, if necessary, request your consent.

Necessary

Name	Provider	Purpose	Expiration
_cf_bm	Vimeo	Dieser Cookie wird verwendet, um zwischen This cookie is used to distinguish between humans and bots. This is beneficial for the website to create valid reports on the use of its website.	1 day

External Content

Name	Provider	Purpose	Expiration
CONSENT	Google	Determines whether you have consented to the marketing category in the cookie banner. Required for GDPR compliance.	2 years
Socs	Google	Stores which rights you have granted Google for privacy settings and the configuration of the respective cookies.	13 months
AEC	Google	Identifies and tracks user actions to distinguish them from bots.	6 months
NID	Google	Analyzes user access for marketing purposes.	2 years
OTZ	Google	Collects data on the use of the website by identified individual users, for statistical evaluation of website usage.	1 month
_Secure-ENID	Google	This cookie is used to store your preferences and other information, such as your preferred language, the number of search results you wish to display on a results page, and whether you have activated Google's "SafeSearch" filter.	1 year
_cf_bm	Vimeo	Required to view Vimeo content.	1 year
OptanonAlertBoxClosed	Vimeo	Stores your consent to Vimeo's privacy policy.	1 year
OptanonConsent	Vimeo	Stores your consent to Vimeo's privacy policy.	1 year
Player	Vimeo	This cookie stores your settings before you play an embedded Vimeo video. This way, the next time you watch a Vimeo video, your preferred settings are applied again.	1 year



Vuid	Vimeo	This cookie collects information about your actions on websites that have embedded a Vimeo video.	1 year
_abexps	Vimeo	This Vimeo cookie helps remember your chosen settings, such as a preset language, region, or username. In general, it stores data about how you use Vimeo.	1 year
Continuous_play_v3	Vimeo	This is a first-party cookie from Vimeo. It collects information about how you use the Vimeo service, e.g., storing when you pause or resume a video.	2 years

Server log files

The provider of the pages automatically collects and stores information in so-called server log files, which your browser automatically transmits to us. These are:

- browser type and browser version
- Operating system used
- Referrer URL
- Host name of the accessing computer
- Time of the server request
- IP Address

This data is not combined with other data sources.

This data is collected on the basis of art. 6 (1) (f) GDPR. The website operator has a legitimate interest in the technically error-free presentation and optimization of its website – for this purpose, the server log files must be collected.

Enquiries by email or telephone

If you contact us by email, telephone, or fax, your request, including all personal data arising from it (e.g. name, request), will be stored and processed by us for the purpose of processing your request. We will not pass on this data without your consent. The processing of this data is based on art. 6 (1) (b) GDPR, provided that your request is related to the fulfillment of a contract or is necessary for the implementation of pre-contractual measures. In all other cases, the processing is based on our legitimate interest in the effective processing of the requests sent to us (art. 6 (1) (f)GDPR).

The data you send us via contact requests will remain with us until you request us to delete it or the purpose for data storage no longer applies (e.g., after your request has been processed). Mandatory legal provisions—in particular statutory retention periods—remain unaffected.

4. Plugins and tools

Vimeo without tracking (Do-Not-Track)

This website uses plugins from the video portal Vimeo. The provider is Vimeo Inc., 555 West 18th Street, New York, New York 10011, USA.

When you visit one of our pages equipped with Vimeo videos, a connection to the Vimeo servers is established. This tells the Vimeo server which of our pages you have visited. Vimeo also obtains your IP address. However, we have set Vimeo so that Vimeo will not track your user activities and will not set any cookies.

The use of Vimeo is based on Art. 6 (1) (a) GDPR; consent can be revoked at any time with effect for the future.

Data transfer to the US is based on the standard contractual clauses of the EU Commission and, according to Vimeo, on "legitimate business interests." Details can be found here: <https://vimeo.com/privacy>.

Further information on the handling of user data can be found in Vimeo's privacy policy at: <https://vimeo.com/privacy>.

The company is certified under the EU-US Data Privacy Framework (DPF). The DPF is an agreement between the European Union and the USA that aims to ensure compliance with European data protection standards when processing data in the USA. Every company certified under the DPF undertakes to comply with these data protection standards. Further information on this can be obtained from the provider at the following link: <https://www.dataprivacyframework.gov/participant/5711>.

**Secure communication**

Furthermore, communication via the Internet can never be completely secure. Therefore, please do not send us any particularly sensitive data or personal information, especially not applications via our social media sites. You can also contact us at any time with your request via our other communication channels listed in the legal notice.

(As of august 2025)